

Press release



Yesterday's World celebrates two year anniversary

The fascinating Yesterday's World museum in Great Yarmouth gives visitors a time travel adventure through bygone times and on Bank Holiday Monday the attraction celebrates its second anniversary.

To celebrate, **children can enter the attraction for FREE** on Bank Holiday Monday (25 May) with a full paying adult and if you fancy a cream tea before or after your visit then the café is still offering their mouth watering cream teas for only £3.50.

Since opening in 2007 the museum has had two very successful years with families enjoying a journey through 100 years of social history starting in 1860 with all the sights and smells of bygone times.

In celebration of their anniversary on Bank Holiday Monday visitors can enjoy special entertainment with performances by actors dressed as evacuees and soldiers.

The war time actors are highlighting the anniversary as well as one of the museum's popular displays which has a wax work figure of Winston Churchill purchased from the world famous museum Madame Tussauds.

As soon as visitors enter the museum, professional lighting, sounds and even authentic smells transport visitors back to the wonderful world of the past.

The adventure begins with a Queen Victoria exhibition and a coronation display with collectables from past royal events.

Next the fictional worlds of famous Victorian novels are brought to life with a stunning light show as flashes of thunder and lightning reveal frightening characters such as Frankenstein, Doctor Jekyll and Mr Hyde and a wonderful life size time machine.

On the village green visitors can pop into the carpenters shop, see a wheelwright in action and learn about the old apothecary shop. All the displays are linked by TV and include audio narration about each scene. In the shop windows visitors will see many wonderful items from each trade, including authentic jars from the Victorian era in the apothecary shop where lotions and potions were mixed and medicines made. There is also a bike shop, cobblers and the grocers store has examples of old packaging. Don't miss the amusing local village garage scene with a mechanic busy at work under a classic car.

At the Great Yarmouth train station visitors can listen to comical platform announcements as a 3D ancient steam train pulls into the station in a cloud of real billowing smoke. There is also a life size Horse and carriage reminding us that this is how we used to travel.

Next visitors can take a trip down Memory lane where they can browse the window fronts of six ancient shops. In the ironmongers a PIR picks up movement and the iron monger's life comes to life while he describes life as the early B&Q and the difficulty of making his own nails.

As well as the iron monger there is also a tobacconist, book shop, original camera shop, toy shop, English sweet shop and curiosity shop all with narration.

After exploring the museum visitors can stop off at the carousel parade for a free ride on the full size Victorian carousel.

The many items on display will appeal to visitors of all ages and each scene has been cleverly designed to be interactive to entice youngsters while they learn about life in each period display.

Visitors can also enjoy browsing the nostalgic gift shop which sells a wonderful unique range of gifts.

Yesterday's World is open daily from 9.30am – 5pm. Admission is £6 for adults and £5 for children (under 4's free) www.yesterdaysworld.co.uk/greatyarmouth