

PRESS RELEASE

18 September 2008



Halloween fun at Yesterday's World in Battle

Between 1st and 31st October family attraction Yesterday's World in Battle will be transformed into a spooky haunt for visitors with plenty of ghostly fun on hand to entertain the children. Visiting families in October will also be helping to raise money for BBC's Children in Need Appeal with part of the children's admission going to the charity.

The 15th century attic at Yesterday's World is the perfect setting for spooky games. Parents with young children from pre school upwards can enjoy the enchanting collections found in the recreated shops and rooms from times gone by as well as some Halloween fun. There's even a royalty exhibition where children can listen to Queen Victoria talking about her reign.

Eerie sounds can be heard as families climb the creaky stairs to the haunted attic. A bubbling cauldron is just one of the many decorations used, and children can take

part in a spot the ghost competition where they have to spot all the ghosts in the windows of the displays to go into a prize draw to win a goody bag from Yesterday's World's nostalgic shop full of bygone gifts. However, with a few reported ghosts of it's own you may even spot a real one!

There will also be party games during school half term week (27 – 31 October) including making Halloween arts and crafts to take home. There is a fancy dress competition to help children get in the spirit of things, and the best dressed witch and wizard will be picked every day and given a special prize! A face painter will be on hand to delight the children and a small charge will apply.

There is also the opportunity to relax in the 1930's tea room 'Nippys' and, if the weathers nice, watch the kids attempt the adventure playground in the garden or play hide and seek in the play village. Normal admission applies with £1 from children's tickets bought going to the BBC's Children in Need Appeal during October so bring your friends! This is a great opportunity to entertain the kids during the October half term whether it's rain or shine.

Open: 9.30am to 6pm (last admission 4.45pm) seven days a week. Admission: Adult £7, concs £6, child under 5, free, child (aged 5-15) £5, family £20. (An annual pass with unlimited entry costs just £20 per adult, £15 concessions or £60 for a family.)

Notes for Editors

1. Yesterday's World was founded in the late 1980s when Annette Buckley realised there was a great deal of interest in her personal collection of artefacts, nostalgia, memorabilia and antique furniture. What began as a temporary window display in a local newsagents became a basement museum, before eventually moving to its own premises in a 600-year-old house where it is still located today, having also expanded into the building next door. A change of ownership in 2003 resulted in a relaunch, the addition of the royalty exhibition and a new exhibition centre on the site.
2. Shops recreated include: The Grocer, Post Office, Allwork's Store, Jeweller, Chocolate Shop, 1930s Wireless Shop, The Chemist Shop, Doll & Toy Shop, Cobblers, Lace maker, Pawnbroker, Ironmongers, J Bull Tea & Coffee Purveyors, Edwardian Drapers, Domestic Bazaar, Judges Camera Shop, Laundry, Laird's Electrical Shop, G Granvilles General Store, and Peppers Boutique.

3. Domestic rooms recreated include: 1941 Wartime Kitchen, Victorian Kitchen, Nanny's Room, and Children's Playroom.
4. Tea room and gift shop on site.